

albuquerqueARTS Advertising Ad Design and Scan Rates

albuquerqueARTS ad builds help you get the most impact for your ad space. Minor future updates are provided free of charge.

Design Rates:

	B/W	Color
Full Page	\$80	\$120
Half Page	\$60	\$90
Quarter Page	\$50	\$75
Eighth Page	\$50	\$60
Sixteenth Page	\$50	\$50

- Scan charge if providing prints or slides: \$20

Design Ad Specifications

Deadlines:

Month preceding publication:

- All materials needed for build ads are desired by the 10th and due no later than the 15th.

Submission:

- Choose a size and shape.
- E-mail all materials at once, along with your contact and ad info, to: traffic@abqarts.com. Arrange other delivery if needed.
- Send all text in a Word document, laid out in the order you want it to appear in the ad.
- Digital images at 300 dpi preferred, or arrange delivery of prints or slides for scanning. Slide scans not recommended for ads larger than 1/8th page.
- Logos should be vector artwork (EPS, PDF or Illustrator).
- List any instructions or special requests for your ad.

Ad Design Form

Advertiser, FAX to:

(Ad rep, FAX to designer)

Client
 Contact
 Phone
 E-mail
 Fax
 Ad Rep
 Issue Date

Services:

Design Scan

Details:

Full Page Black & White
 Half Page Four Color
 Quarter Page
 Eighth Page Horizontal
 Sixteenth Page Vertical

Notes: